

The Boutique Experience

BY MARTIE EMORY



Hip Chics Boutique

The consummate entrepreneur, Hip Chics owner Kristina Prysiazniuk began selling jewelry as a creative hobby, and soon realized there was a niche in the Clemmons area for her unique sense of style and eye for fashion. Since officially opening in 2007, Hip Chics has consistently increased in popularity, showcasing unique clothing, jewelry, accessories, and the most sought-after gifts. Most recently they expanded to include Hip Chic's Prom & Formal Wear and Village Tuxedo, forever growing their base of loyal fans! Visit Hip Chics Boutique at 2668 Lewisville-Clemmons Road in Clemmons, 336-766-8122, and Hip Chics Prom & Formal Wear and Village Tuxedo, just across the parking lot, 336-602-1714, hipchicsboutique.com and Instagram @hipchicsboutique.

Fraleigh's Boutique

Friends and family are the foundation of the success of Fraleigh's Boutique in Clemmons. Open since 1981, Fraleigh's can promise you the perfect outfit for any occasion, pulled together with stylish shoes, bags, jewelry and scarves. Offering sizes two to 20, co-owner Donna Merriman and her late mother, Mary Francis Bingham, blend their love for fashion with a dedication to family and community. Opening a family-owned business was a lifelong dream for both Donna and Mary, and Fraleigh's customers instantly become family the first moment they walk through the door. Visit Fraleigh's Boutique at 2626 Lewisville-Clemmons Road in Clemmons, 336-766-7440, Fraleighsboutiquenc.com and Instagram @fraleighsboutique

Penny Lane Boutique

Happy shoppers make it a habit to return to Penny Lane Boutique, and best of all, they spread the word! Known for fun jewelry and clothing, owner Chris Hambrick blends a heartfelt desire to help others with a great selection of the most popular lines, for all ages and sizes. Moms and daughters alike shop here, coordinating outfits that suit each of their personal styles, thanks to the boutique's unique array of accessories. Visit Penny Lane Boutique at 6311 Stadium Drive, Suite B, in Clemmons, 336-661-8336, and shop their online store at pennylanebtq.com and Instagram @penny_lane_boutique.

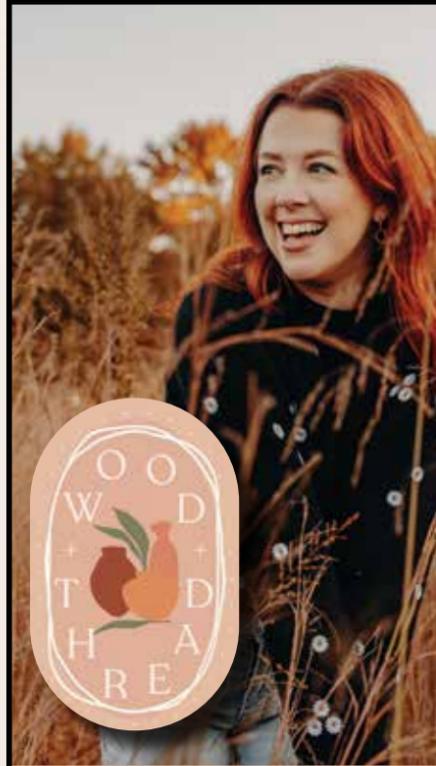
Swanky & Swag Boutique

Channeling her inner Southern style, Swanky & Swag owner Whitney Boger happily merged her hair salon business with an adorably trendy boutique, to bring customers a wide array of inspired clothing, shoes, handbags, novelty décor (where there's no mistaking her Southern charm!) and one-of-a-kind jewelry collections. A venture that began with her own creative jewelry making, Whitney loves bringing her customers an irresistible shopping experience, always adding fun new lines and jewelry by local artisans. Every visit to this colorful boutique is a true adventure! Visit Swanky & Swag at 1337 Lewisville-Clemmons Road in Lewisville, 336-778-0111, swankyandswagllc.com and Instagram @swankyandswag

Penny Lane boutique

336.661.8336
Mon-Fri 10-6pm | Saturday 10-5pm
www.pennylanebtq.com

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@urbngrlwsnc



Farrago

Farrago offers a "medley" of wonderful things that are guaranteed to appeal to all your senses! Enjoy an afternoon or weekend visit at Farrago! Experience a healthy dose of pampering with the finest hair care at this full-service hair salon (always with amazing Aveda products)! Browse for the perfect gift for a friend (or yourself!) or commemorate a special occasion with a special gift. Indulge in a piece of art to lift your spirits. The Farrago gift shop shines a spotlight on local artisans — giving a home to some of the best and most creative talent in the area! Plus, the inventory is ever changing. Visit Farrago at 6301 Shallowford Road in Lewisville, 336-946-9128, Farragonc.com and Instagram @farragohairsalon.

Styled Gatherings

Situated in the Clemmons Village Shopping Center, Styled Gatherings is an eclectic experience not to be missed. Owner Marcie Appelt combines her background as a corporate buyer and a visual stylist for major retail chains with her eye for finding the most sought after clothing, jewelry, and accessories. Her artfully styled showroom also features fashionable gifts and seasonal treasures, along with creative home décor. The always new and fresh inventory appeals to all ages and personalities, and the boutique atmosphere provides a welcoming, laid-back shopping adventure in the most charming setting! 3611 Clemmons Road in Clemmons, 336-661-8016, email styledgatherings@gmail.com.

4 Fosters Candles & Gifts

Very much a family affair, 4 Fosters Candles & Gifts is a unique gift shop filled with candles and wax melts hand-poured onsite, as well as garden décor, inspirational gifts, jewelry, Southern-inspired t-shirts, N.C. Specialty Foods, and wonderful bath & body products. You'll feel right at home browsing their creative gift options, just as owners Ronald and Lorri felt establishing their distinctive family business in the area where both grew up. Candles are made right in the back of the store, with much love and pride in creating a local product that shares their family's faith as well. (While you're shopping, visit their newest venture: a slushy truck onsite serving muscadine cider slushies!) 4140 Clemmons Road, Clemmons

TOUR DE BOUTIQUE 2021

October 2nd, 2021



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For more details, stay tuned to @forsythmags



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HipChics Boutique

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